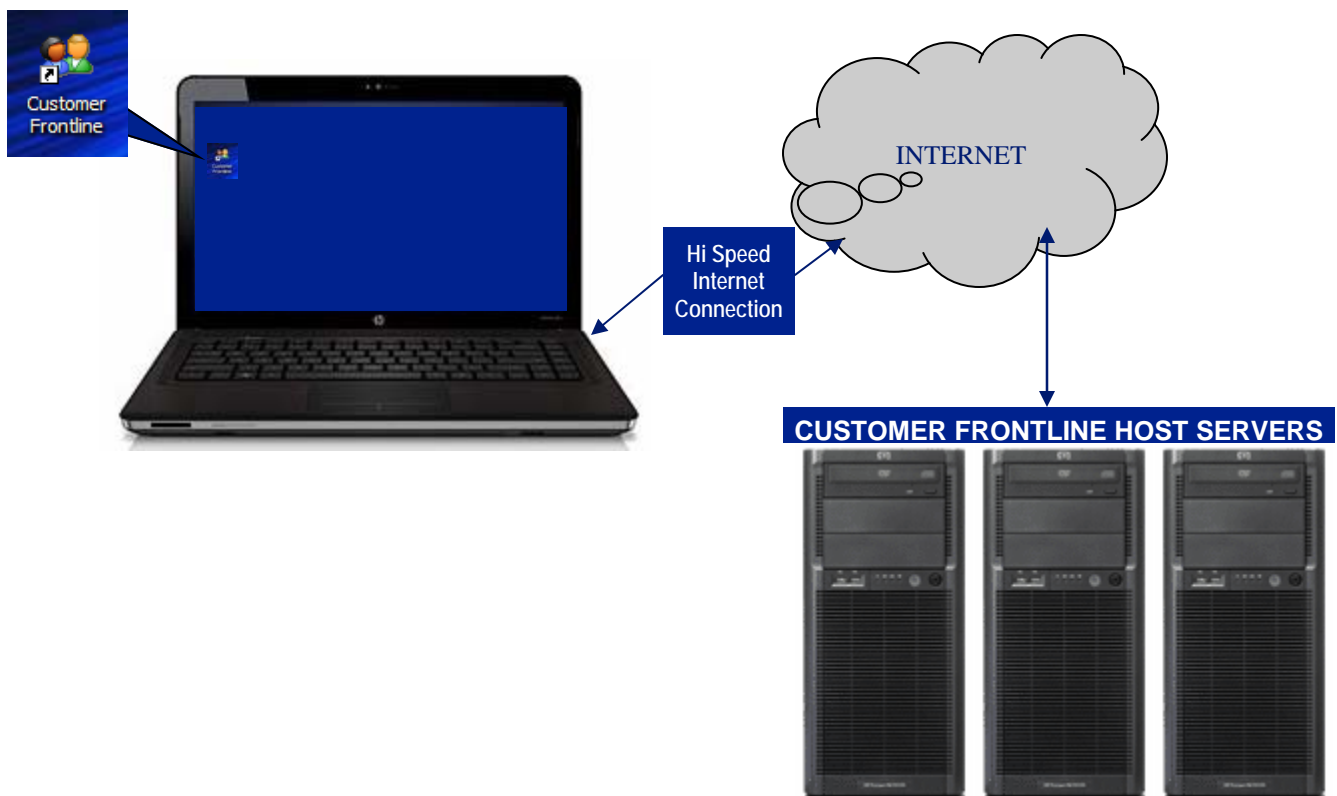


# CUSTOMER FRONTLINE

## Database Marketing and Sales Management System for Piano Retailers by Subscription

Bring the selling power of the Customer Frontline System to your computer with just a high speed internet connection...from anywhere!

Customer Frontline by Subscription is designed for piano retailers that do not have the need for a sophisticated and expensive computer network system. This internet subscription plan, sometimes referred to as "Software as a Subscription" or SaaS, delivers all of the Customer Frontline features as described in the stand alone version user guide. Subscriptions are based on the number of users and workstations that will connect to the Customer Frontline network server system. A Customer Frontline subscription includes internet connection codes, licensing for each workstation and full technical support. A one time software license and set up fee includes the connection icon installed on each subscription workstation screen. Subscription user fees are invoiced on a quarterly basis. The total annual fee for a five user subscription is less than the gross profit from the sale of one moderately priced vertical piano! As one piano retailer stated: *"if we can't recover our annual subscription within the first month of using Customer Frontline we might as well close the business!"* This piano dealer has been closing more sales with the Customer Frontline by Subscription system since 2003!



### How the Customer Frontline System Works

1. A stand alone version of the Customer Frontline software is installed for your company on one of our internet linked host server computers. This installation becomes your licensed copy of Customer Frontline.
2. A Customer Frontline icon is installed on each workstation registered as part of your subscription. The workstation can be a desktop or a laptop computer with the XP Professional or higher operating system. It can be located anywhere in the world as long as it has a high speed internet connection.
3. By double clicking the icon on your computer you will be connected to your Customer Frontline log in screen.

**It's just that simple! Contact us for a full demonstration!**

**[www.customerfrontline.com](http://www.customerfrontline.com)**